



Allstate[®]

Allstate Sustainability Report 2023

Public Policy Participation

April 2024



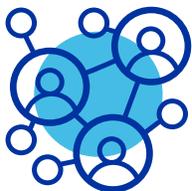
public policy overview

Allstate is actively involved in the democratic process at the state and federal levels. By participating in the development of good public policy and offering ideas and resources, we work to improve the insurance marketplace for our customers, our company, consumers, and the communities we serve.

Allstate is advocating for public policy that not only considers business outcomes, but also benefits our customers and society more broadly. This philosophy dates back to the company's support for seatbelt usage and standards in the 1950s and two decades of support for survivors of relationship abuse. Our commitment to our stakeholders is that we will make informed public policy decisions on their behalf. To that end, we strive for open and transparent disclosure of our political involvement. This report explains the nature and depth of our participation in these efforts, and outlines the rationale and governance associated with our political activity.

Allstate is committed to participation in the political process in a thoughtful and responsible manner, consistent with Allstate's Global Code of Business Conduct and in compliance with all legal requirements. Outlined here is an overview of our public policy priorities, our governance and Board oversight, a description of our external partners, and a review of key expenses.

Our financial disclosure includes a breakdown of our non-deductible lobbying and political expenses:



The portion of those expenditures used to **influence legislation or regulatory outcomes**.



Those expenditures used to **participate in a political campaign** on behalf of (or in opposition to) a candidate.



Those used to **influence the outcome** of an election, legislative matter, or referendum.

Note: Allstate is subject to extensive regulation, primarily at the state level. These rules have a substantial effect on our business and relate to a wide variety of matters. For a description of some of the regulatory matters important to Allstate, see Allstate's Annual Report on Form 10-K, Item 1. Business.

public policy priorities & strategy

Public policy issues at the state and federal levels present a broad range of topics of importance to Allstate. The company must be well-positioned with an active voice in the political process.

Each year the insurance industry works to influence thousands of legislative and regulatory proposals affecting the company. The scope of issues important to Allstate continues to expand as we introduce more innovative products and services beyond traditional insurance offerings.

Our public policy strategy focuses on six key areas:



In 2023, Allstate focused a number of public policy priorities. Highlights include:

Issue	Federal/ State	Key Initiatives & Factors
Climate Risk	Both	Supporting legislative and regulatory initiatives that enhance remediation, resiliency, and sustainability efforts while maintaining a healthy state regulatory environment.
Legal Abuse Reform	Both	Supporting legislation to reduce frivolous lawsuits and predatory practices that ultimately increase costs to the consumer, while maintaining consumers ability to pursue appropriate legal action in a fair and reasonable manner.
Consumer Right to Repair	Both	Supporting legislative and regulatory initiatives to restore competition and to ensure consumers have options for how and where their vehicles are repaired.
Risk Based Pricing	Both	Supporting legislative and regulatory initiatives to facilitate the use of telematics that allows for greater innovation, safety, and added customer value while preserving the ability to use actuarially sound risk-based pricing in the market.
Driving Safety	Both	Supporting implementation of road, traffic safety and other infrastructure improvements.

Allstate engages in direct advocacy with lawmakers and public officials. This includes an intranet-based system, called **Advocate for Good**, as a means to engage interested agency owners and employees through grassroots activism and civic engagement.

Advocate for Good users can communicate directly with elected federal and state officials on public policy matters that are important to Allstate and our customers. Participation is completely voluntary.

In 2023, Allstate employees sent 7,836 total letters to 642 unique federal and state policymakers.

Advocate for Good
Allstate's political advocacy network

7,836

letters sent by employees to

642

federal and state public officials

political spending

In addition to direct advocacy, Allstate utilizes strategic political spending to support our public policy strategy.

This political spending includes:

- Political contributions to state candidates through corporate contributions where allowed by law.
- Memberships in trade associations, political associations, and various organizations that share information and provide advocacy support.
- Investment in external advocacy professionals who help advance our interests.
- Political contributions to state and federal candidates through Allstate’s Political Action Committee (PAC) where allowed by law.

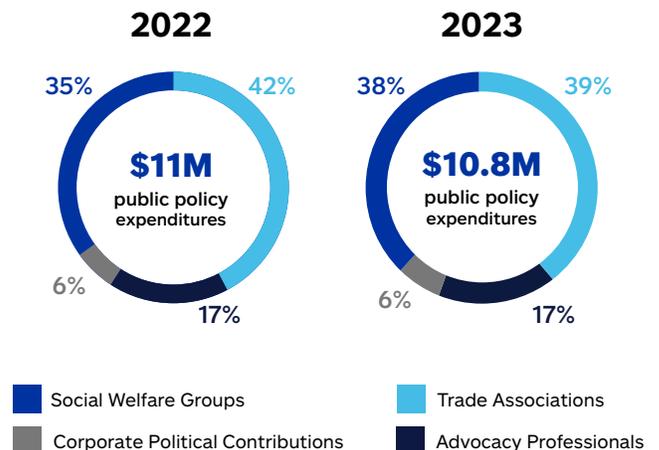
summary of expenditures

In addition to contributing to candidates for public office and engaging professionals to lobby lawmakers, Allstate supports state and national trade associations, social welfare groups, and other non-profit groups to advance issues that are critical to our corporate strategic priorities.

Organizations may use a portion of membership dues or contributions for non-deductible purposes such as lobbying or other political purposes. We may not agree with every position taken by a specific organization, candidate, or committee. This report reflects both the deductible and non-deductible amounts of funds provided to such organizations.

In 2023, the company’s aggregate expenditures in the public policy area were approximately \$10.8 million, which represents a fraction of a percent of overall revenues for Allstate. This number is a slight decrease from the 2022 overall expenditure, which was approximately \$11 million.

Of the total amount of \$10.8 million in 2023, approximately \$1.4 million, or 12.7% of total expenditures, were non-deductible.



CORPORATE POLITICAL CONTRIBUTIONS

\$701K

approx. total of corporate funds contributed to state candidates
(+*\$1K FROM 2021*)

Where allowed by state law, Allstate contributed \$701,075 in corporate funds in 2023 to state candidates for public office, political parties, political committees, and other entities organized and operating under 26 U.S.C. Section 527. **The vast majority of these contributions were smaller contributions to individual campaigns.** In 2022, this figure was \$700,454.

Federal law prohibits corporate contributions to federal candidates and committees. Corporate contributions are publicly disclosed as required by applicable laws, which require candidate campaign committees, political committees and ballot committees to report the contributions they receive.

A detailed list of Allstate's specific contributions in 2023 can be found [here](#).

NATIONAL & STATE TRADE ASSOCIATIONS

\$3M

provided to national trade associations
(-*\$0.5M FROM 2022*)

Allstate contributes to organizations that advocate to improve the insurance marketplace for our consumers and industry more broadly at a state and federal level. **Many of these organizations advocate in support of a position or make their own contributions to political campaigns that are separate and apart from our corporate priorities.**

\$1.25M

provided to state trade associations
(+*\$.15M FROM 2021*)

The Government and Industry Relations team regularly reviews the performance and effectiveness of trade organizations and associations to determine if our continued level of involvement is appropriate.

In 2023, Allstate provided approximately \$3 million to national trade associations (compared to \$3.5 million in 2022) with approximately \$983,109 (32%) attributed to non-deductible expenses.

In 2023, Allstate provided approximately \$1.25 million to state trade associations (compared to \$1.1 million in 2022) with approximately \$245,239 (20%) being non-deductible.

SOCIAL WELFARE ORGANIZATIONS

\$4.1M

provided to social welfare organizations
(+\$0.2M FROM 2022)

Allstate partners with non-profit organizations throughout the country to exchange information, conduct research and promote various public policy positions.

In 2023, Allstate provided approximately \$4.1 million to social welfare organizations (501(c)(4)), with approximately \$145,000 (3.5%) being non-deductible. Allstate provided approximately \$3.9 million in total funding in 2022.

Throughout our history, we have endeavored to make roads safer. We were pioneers in the advocacy of mandatory seat belts and airbags in cars. Today, our employees and agencies devote significant time to promoting safer driving, working closely with local community groups, parents, teen drivers, schools, and national organizations. **Allstate provides significant human and financial resources to organizations that save lives, prevent injuries, and reduce losses caused by crashes on the nation's highways.** For example, Allstate supports the Advocates for Highway and Auto Safety (a champion in the effort to save the lives of drivers and passengers) and the National Insurance Crime Bureau (a key player in fighting insurance fraud).

ADVOCACY PROFESSIONALS

\$1.8M

expenditure on external professional advocates
(SIMILAR TO 2021)

In addition to the employees who advocate for Allstate's public policy priorities, Allstate engages advocacy professionals to help promote public policy positions that affect our stakeholders and our ability to efficiently and effectively operate and compete in the marketplace. Allstate's government relations team works with these advocacy professionals, along with the trade associations and other organizations described above, to help ensure that policymakers understand the company's position on legislative and regulatory matters. Those matters cover a wide range of issues included those noted in this report.

In 2023, Allstate expended approximately \$1.8 million on external professionals to advocate on behalf of the insurance industry, the company, our agency owners, customers and the public (similar spending to 2022).

ALLPAC

\$299K

approx. total of
ALLPAC funds
contributed to federal
and state candidates
(-\$33K FROM 2021)



An important part in advocating for sound public policy is the Allstate Insurance Company Political Action Committee (ALLPAC). ALLPAC is a voluntary, bipartisan political action committee comprised of members from an eligible class of employees. ALLPAC contributions to candidates are governed by a Board of Directors composed of company employees.

ALLPAC contributes to political candidates who generally support our positions on public policy issues affecting our business and our customers.

In 2023, ALLPAC contributed a total of \$298,700 to state and federal candidates for public office as well as political committees. In 2022, this figure was \$331,850.

ALLPAC is not a corporate expenditure, but is required to publicly disclose receipts and contributions to the Federal Election Commission and in certain states.

Specific information regarding ALLPAC contributions for the 2024 election cycle can be found [here](#).

organizations receiving at least \$50,000

The below list of trade associations and social welfare organizations received a financial contribution of at least \$50,000 in 2023.

The aggregate amount contributed to these 17 organizations is approximately \$7.6 million, with approximately \$1.1 million (14%) attributable to non-deductible lobbying expenses. This number is a subset of the overall amount contributed to trade associations and social welfare organizations, which was approximately \$8.3 million, with approximately \$1.2 million (14%) attributable to non-deductible lobbying expenses.

Organization	Type	Organization	Type
National Insurance Crime Bureau	Social Welfare	Insurance Federation of Pennsylvania	State Trade
US Chamber of Commerce (USCC)	National Trade	American Council of Life Insurers	National Trade
Institute for Legal Reform (USCC)	National Trade	Hawaii Insurers Council	State Trade
Advocates for Highway and Auto Safety	Social Welfare	Texas Coalition for Affordable Insurance Solutions	State Trade
National Association of Mutual Insurance Companies	National Trade	Illinois Insurance Association	State Trade
Personal Insurance Federation of California	State Trade	New York Insurance Association	State Trade
LL Global Inc	National Trade	Insurance Alliance of Michigan	State Trade
Bank Policy Institute	National Trade	Independent Insurance Agents & Brokers of America	National Trade
Personal Insurance Federation of Florida	State Trade		

governance & board oversight

Allstate maintains a rigorous oversight process for its advocacy efforts. Subject matter experts and government relations professionals in the company are responsible for working with organizations and associations that the company supports.

Proposals related to the company's financial involvement in public policy matters and individual candidate contributions are developed by our government relations staff and approved by senior leaders. All corporate political contributions and expenditures are reviewed for compliance with applicable law and approved by the senior vice president for Government and Industry Relations as well as the General Counsel and Chief Legal Officer of the corporation. The independent nominating and governance committee of The Allstate Corporation Board reviews Allstate's priorities and expenditures semi-annually, including in one joint session with the Board.

Direct corporate political contributions are made as permitted under state and local laws to help elect candidates whose views and positions are consistent with Allstate's advocacy priorities. Contributions are not based on the personal views of any individual member of management or the Board. In certain instances, Allstate makes independent expenditures in connection with campaigns or ballot initiatives. Allstate did not make any such expenditures in 2023.

Since 2018, Allstate's chief risk officer has conducted an annual risk and return assessment of Allstate's political activities to ensure appropriate oversight and management of Allstate's political activities. In the annual review for 2023, he concluded that Allstate's control framework appropriately manages the risks in Allstate's political activities and that sufficient governance and oversight processes exist to ensure activities are aligned with Allstate's risk and return principles.

The chief risk officer concluded that the risk of not participating in the political process was greater than the risk of participating and could result in unfavorable policies and legislation adverse to business outcomes, which would negatively impact Allstate's strategic position and business model.

CHIEF RISK OFFICER'S ASSESSMENT

The Chief Risk Officer's assessment of Allstate's 2023 political activities concluded the following:

- **Allstate's decisions on how to engage in the political process appropriately balance risk and return:** Allstate's first risk and return principle, Maintain Strong Foundation, includes ensuring the political and regulatory environment supports the operating model. Engaging in political activity helps the company adhere to this principle. While engaging in political activity exposes Allstate to legal and reputational risks, controls are in place to manage these risks and consider the return implications of engaging in political activity.
- **Allstate's control framework appropriately manages the risks and sufficient governance and oversight exists to ensure activities are aligned with Allstate's risk and return principles:** The control framework includes robust governance and processes that are designed to identify, monitor, and evaluate the risks resulting from Allstate's political activities.
 - › *Senior leaders meet quarterly to designate priorities and receive updates on public policy initiatives and focus areas.*
 - › *The legal department ensures that corporate political expenditures are compliant with state regulations, and leadership reviews activity to confirm regulations are followed and corruption or conflicts of interest do not influence Allstate's actions.*
 - › *Strategies related to the company's involvement in public policy and candidate contributions are reviewed by senior leadership and reports are presented to the nominating and governance committee semi-annually (including in one joint session with the Board).*
 - › *The Allstate Global Code of Business Conduct contains the values and principles of The Allstate Corporation and subsidiaries. Employees are required to affirm understanding and compliance with the Code (including political activities) and officers are required to identify political activity semi-annually. Employees in high-risk areas of political corruption receive specialized training.*
 - › *The human resources and legal departments establish policies and oversee political activities in the workplace to confirm they are aligned with Allstate's principles for responsible corporate political engagement; policies include notification if seeking public office.*
 - › *The public policy program is disclosed to shareholders annually in the Allstate Sustainability Report.*

lobbying disclosure

In compliance with federal law, Allstate files quarterly lobbying reports for all federal lobbying activities. Nearly all states require lobbyists, and those who hire lobbyists, to submit periodic disclosure reports, but the requirements and access to disclosure reports vary by state.

Allstate's 2023 federal lobby disclosure reports can be found by clicking here:

Q1 2023

Q2 2023

Q3 2023

Q4 2023

