



Allstate®

Allstate Sustainability Report 2022

Public Policy Participation

April 2023

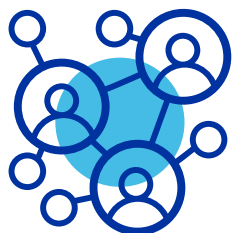


public policy overview

Allstate is actively involved in the democratic process at the state and federal levels. By participating in the development of good public policy and offering ideas and resources, we work to improve the insurance marketplace for our company, our customers, consumers, and the communities we serve.

We are proud of our history as an engaged participant in major public policy matters that benefit millions of Americans. We are committed to our stakeholders trusting that Allstate makes good public policy decisions on their behalf. To that end, we strive for open and transparent disclosure of our political involvement. This report explains the nature and depth of our participation in these efforts, and outlines the rationale and governance associated with our political activity.

Allstate is committed to participation in the political process in a thoughtful and responsible manner, consistent with Allstate's Global Code of Business Conduct and in compliance with all legal requirements. Outlined here is an overview of our public policy priorities, our governance and Board oversight, a description of the different types of organizations that advance those priorities, and a review of the amount we spent. **Our financial disclosure includes a breakdown of our non-deductible lobbying and political expenses:**



The portion of those expenditures used to **influence legislation or regulatory outcomes**.



Those expenditures used to **participate in a political campaign** on behalf of (or in opposition to) a candidate.



Those used to **influence the outcome** of an election, legislative matter, or referendum.

Note: Allstate is subject to extensive regulation, primarily at the state level. These rules have a substantial effect on our business and relate to a wide variety of matters. For a description of some of the regulatory matters important to Allstate, see Allstate's Annual Report on Form 10-K, Item 1. Business.

public policy priorities & strategy

Public policy issues in Washington, DC, and across each state present a broad range of topics of importance to Allstate. The company must be well-positioned with an active voice in the political process.

Every year the insurance industry works to influence thousands of legislative and regulatory proposals affecting the company. The scope of issues important to Allstate continues to expand as we introduce more innovative products and services beyond traditional insurance offerings.

Our public policy strategy focuses on **six key areas**:

fostering
market
innovation

promoting
safety and
security

ensuring a
healthy regulatory
environment



fighting for
consumers

promoting fiscal
responsibility

advocating for
small businesses

In 2022, Allstate’s top public policy priorities at the state and federal level included the following:

Issue	Federal/State	Key Initiatives & Factors
Auto Severity	Both	Raising awareness in Congress and with state lawmakers and regulators about the underlying causes of rising auto repair costs. Driving consumer affordability and availability by supporting legislation to reduce original equipment manufacturers’ (OEMs) use of long-term auto parts design patents and control over consumers’ vehicle-generated data.
Litigation Reform	State	Monitoring and advocating for reforms that reduce “social inflation” costs to consumers and communities.
Auto Insurance Rating Factors	State	Exploring opportunities to leverage innovation and telematics as reliable rating factors, while preserving the ability to use risk-based pricing in the market.
Driving Safety	Both	Supporting implementation of road and traffic safety improvements via the federal bipartisan <i>Infrastructure Investment and Jobs Act</i> .
Climate Resilience	Both	Advocating for mitigation and resilience for property owners, including improved flood control, building codes, and similar protections.
Inclusion, Diversity, and Equity	Both	Disbursed 42% of 2022 ALLPAC federal dollars to women and/or BIPOC candidates. Partnered with EIGs throughout the year to develop targeted advocacy-related events.

Allstate participates in the public policy process through contributions to candidates at the state and federal levels, its political action committee, engagement of professionals who advance our interests, and memberships in trade associations, political associations, and various organizations that share information and provide advocacy support. There is no one solution or activity that ensures the success of our corporate strategy.

Our political contributions strategy is guided by the following:



We support candidates for office who believe in a competitive marketplace and understand and bring attention to the issues of importance to the insurance industry, Allstate, our customers, and the communities we serve.



We support candidates for office who hold relevant leadership positions in Washington, DC, and in key states important to Allstate's business objectives.



We leverage corporate political contributions where allowed by state law, and leverage contributions through the Allstate Insurance Company Political Action Committee (ALLPAC) for federal candidates and state candidates where corporate contributions are not allowed. ALLPAC is funded exclusively through voluntary personal contributions of eligible employees.

governance & board oversight

Allstate maintains a rigorous oversight process for its advocacy efforts. Subject matter experts and government relations professionals in the company are responsible for working with organizations and associations that the company supports.

Proposals related to the company's financial involvement in public policy matters and individual candidate contributions are developed by our government relations staff and approved by senior leaders. All corporate political contributions and expenditures are reviewed for compliance with applicable law and approved by the senior vice president for Government and Industry Relations as well as the General Counsel and Chief Legal Officer of the corporation. The independent nominating and governance committee of The Allstate Corporation Board reviews Allstate's priorities and expenditures semi-annually, including in one joint session with the Board.

Direct corporate political contributions are made as permitted under state and local laws to help elect candidates whose views and positions are consistent with Allstate's advocacy priorities. Contributions are not based on the personal views of any individual member of management or the Board. In certain instances, Allstate makes independent expenditures in connection with campaigns or ballot initiatives. Allstate did not make any such expenditures in 2022.

Since 2018, Allstate's chief risk officer has conducted an annual risk and return assessment of Allstate's political activities to ensure appropriate oversight and management. In the annual review for 2022, he concluded that Allstate's control framework appropriately manages the risks in Allstate's political activities and that sufficient governance and oversight processes exist to ensure activities are aligned with Allstate's risk and return principles.

The chief risk officer concluded that the risk of not participating in the political process was greater than the risk of participating and could result in unfavorable policies and legislation adverse to business outcomes, which would negatively impact Allstate's strategic position and business model.

CHIEF RISK OFFICER'S ASSESSMENT

The Chief Risk Officer's assessment of Allstate's 2022 political activities concluded the following:

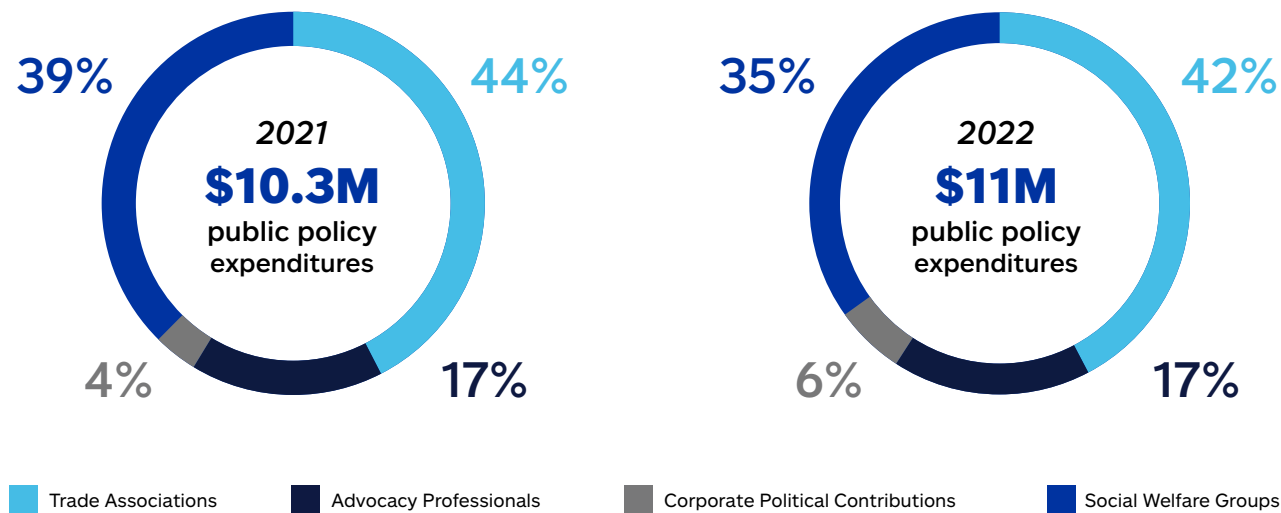
- **Allstate's decisions on how to engage in the political process appropriately balance risk and return:** Allstate's first risk and return principle, Maintain Strong Foundation, includes ensuring the political and regulatory environment supports the operating model. Engaging in political activity helps the company adhere to this principle. While engaging in political activity exposes Allstate to legal and reputational risks, controls are in place to manage these risks and consider the return implications of engaging in political activity.
- **Allstate's control framework appropriately manages the risks and sufficient governance and oversight exists to ensure activities are aligned with Allstate's risk and return principles:** The control framework includes robust governance and processes that are designed to identify, monitor, and evaluate the risks resulting from Allstate's political activities.
 - › *Senior leaders meet quarterly to designate priorities and receive updates on public policy initiatives and focus areas.*
 - › *The legal department ensures that corporate political expenditures are compliant with state regulations, and leadership reviews activity to confirm regulations are followed and corruption or conflicts of interest do not influence Allstate's actions.*
 - › *Strategies related to the company's involvement in public policy and candidate contributions are reviewed by senior leadership and reports are presented to the nominating and governance committee semi-annually (including in one joint session with the Board).*
 - › *The Allstate Global Code of Business Conduct contains the values and principles of The Allstate Corporation and subsidiaries. Employees are required to affirm understanding and compliance with the Code (including political activities) and officers are required to identify political activity semi-annually. Employees in high-risk areas of political corruption receive specialized training.*
 - › *The human resources and legal departments establish policies and oversee political activities in the workplace to confirm they are aligned with Allstate's principles for responsible corporate political engagement; policies include notification if seeking public office.*
 - › *The public policy program is disclosed to shareholders annually in the Allstate Sustainability Report.*
- **Failure to engage in the political process could result in unfavorable policies, legislation or adverse business outcomes, negatively impacting Allstate's strategic position:** Political activity is aligned to major issues that address important business initiatives and advance strategic objectives. **The risk of not engaging to influence these issues is more significant than the risks presented by engaging.**

summary of expenditures

In addition to contributing to candidates for public office and engaging professionals to lobby lawmakers, Allstate supports state and national trade associations, social welfare groups, and other non-profit groups to advance issues that are critical to our corporate strategic priorities.

Organizations may use a portion of membership dues or contributions for non-deductible purposes such as lobbying or other political purposes. We may not agree with every position taken by a specific organization, candidate, or committee. This report reflects both the deductible and non-deductible amounts of funds provided to such organizations.

In 2022, the company’s aggregate expenditures in the public policy area were approximately \$11 million, which represents a fraction of a percent of overall revenues for Allstate. This number is a slight increase from the 2021 overall expenditure, which was \$10.3 million. Of the total amount of **\$11 million** in 2022, approximately \$1.3 million, or 12% of total expenditures, were non-deductible.



NATIONAL & STATE TRADE ASSOCIATIONS

\$3.5M

provided to national
trade associations
(*-\$0.1M FROM 2021*)

\$1.1M

provided to state
trade associations
(*SIMILAR TO 2021*)

Allstate contributes to groups that advocate meaningful change for insurance consumers, nationally and in individual states. Some of these groups may lobby in support of a position or make their own contributions to political campaigns that are separate and apart from our corporate priorities. The Government and Industry Relations team regularly reviews the performance and effectiveness of trade organizations and associations to determine if our continued level of involvement is appropriate.

As part of our focus on a thriving and innovative insurance market, Allstate believes it is imperative to modernize and improve the regulatory system for insurance companies and consumers. **The company therefore supports organizations working for reforms that will help ensure a healthy regulatory system with more uniformity and consistency.**

Allstate also supports organizations that advocate to reform our civil justice system to keep pace with changes in technology and address lawsuit abuse. This advocacy includes changes to dealing with electronic discovery, third party-financed litigation, and state-specific challenges. In addition, Allstate advocates for sound theories of civil recovery and supports a fair court system.

In 2022, Allstate provided approximately \$3.5 million to national trade associations (compared to \$3.6 million in 2021) with approximately \$930,725 (26%) attributed to non-deductible expenses.

In 2022, Allstate provided approximately \$1.1 million to state trade associations (similar spending to 2021) with approximately \$182,277 (17%) being non-deductible.

SOCIAL WELFARE ORGANIZATIONS

\$3.9M

provided to social
welfare organizations
(-\$0.2M FROM 2021)

Allstate partners with non-profit organizations throughout the country to exchange information, conduct research, and promote various public policy positions. In 2022, Allstate provided approximately \$3.9 million to social welfare organizations (501(c)(4)), with approximately \$143,936 (4%) being non-deductible. Allstate provided approximately \$4.1 million in total funding in 2021.

Throughout our history, we have endeavored to make roads safer. We were pioneers in the advocacy of mandatory seat belts and airbags in cars. Today, our employees and agencies devote significant time to promoting safer driving, working closely with local community groups, parents, teen drivers, schools, and national organizations. **Allstate provides significant human and financial resources to organizations that save lives, prevent injuries, and reduce losses caused by crashes on the nation's highways.** For example, Allstate supports the Advocates for Highway and Auto Safety (a champion in the effort to save the lives of drivers and passengers).

CORPORATE POLITICAL CONTRIBUTIONS

\$700K

approx. total of
corporate funds
contributed to state
candidates
(+\$62K FROM 2021)

Where allowed by state law, Allstate contributed \$700,454 in corporate funds in 2022 to state candidates for public office, political parties, political committees, and other entities organized and operating under 26 U.S.C. Section 527. **The vast majority of these contributions were smaller contributions to individual campaigns.** In 2021, this figure was \$638,825.

Federal law prohibits corporate contributions to federal candidates and committees. Corporate contributions are publicly disclosed as required by applicable laws, which require candidate campaign committees, political committees, and ballot committees to report the contributions they receive.

A detailed list of Allstate's specific contributions in 2022 can be found [here](#).

ALLPAC

\$334K

approx. total of
ALLPAC funds
contributed to federal
and state candidates
(~\$39K FROM 2021)



An important part in advocating for sound public policy is the Allstate Insurance Company Political Action Committee (ALLPAC). ALLPAC is a *voluntary, bipartisan political action committee* comprised of members from an eligible class of employees. ALLPAC contributions to candidates are governed by a Board of Directors composed of company employees.

ALLPAC contributes to political candidates who generally support our positions on public policy issues affecting our business and our customers.

Allstate and ALLPAC consider many factors before contributing to a candidate's campaign:

- The candidate's understanding and support of the issues
- The presence of employees, agency owners, facilities, or resources in the candidate's district or state
- Leadership, relevant committee assignments, and seniority
- Likelihood of a candidate's election success

No one factor is controlling, and Allstate, its management and ALLPAC may not agree with all of a candidate's positions.

ALLPAC contributions to candidates are governed by a board of directors composed of company employees. In 2022, ALLPAC contributed a total of \$334,110 to state and federal candidates for public office as well as political committees. In 2021, this figure was \$373,028.

ALLPAC is required to publicly disclose receipts and contributions to the Federal Election Commission and in certain states. Specific information regarding ALLPAC contributions in 2022 can be found here:

[ALLSTATE INSURANCE COMPANY PAC](#)

ADVOCACY PROFESSIONALS

\$1.8M

expenditure on
external professional
advocates
(SIMILAR TO 2021)

In addition to the employees who advocate for its public policy priorities, Allstate engages advocacy professionals to help promote public policy positions that affect our stakeholders and our ability to efficiently and effectively operate and compete in the marketplace. Allstate's government relations team works with these advocacy professionals, along with the trade associations and other organizations described above, to help ensure that policymakers understand the company's position on legislative and regulatory matters. **Those matters cover a wide range of issues, including personal safety and security, property protection, civil justice reform, fraud prevention, and regulatory modernization.**

In 2022, Allstate expended approximately \$1.8 million on external professionals to advocate on behalf of the insurance industry, the company, our agency owners, customers and the public (similar spending to 2021).

GRASSROOTS LOBBYING

7,939

letters sent by
employees to

501

federal and state
public officials

Advocate for Good
Allstate's political advocacy network

Allstate leverages an intranet-based system, called **Advocate for Good**, as a means to engage interested agency owners and employees through grassroots activism on important public policy initiatives.

Through the company's grassroots platform, Allstate agency owners and employees can communicate directly with elected federal and state officials on public policy matters that are important to Allstate and our customers. Participation in Advocate for Good activism and relationship identification is completely voluntary.

In 2022, Allstate employees sent 7,939 total letters to 501 unique federal and state legislators and public officials.

organizations receiving at least \$50,000

The below list of trade associations and social welfare organizations received a financial contribution of at least \$50,000 in 2022.

The aggregate amount contributed to these 18 organizations is approximately \$8 million, with approximately \$1.1 million (14%) attributable to non-deductible lobbying expenses. This number is a subset of the overall amount contributed to trade associations and social welfare organizations, which was approximately \$8.5 million, with approximately \$1.2 million (14%) attributable to non-deductible lobbying expenses.

Organization	Type	Organization	Type
National Insurance Crime Bureau	Social Welfare	Americas Health Insurance Plans	National Trade
US Chamber of Commerce (USCC)	National Trade	Insurance Federation of Pennsylvania	State Trade
Institute for Legal Reform (USCC)	National Trade	American Council of Life Insurers	National Trade
Advocates for Highway and Auto Safety	Social Welfare	Hawaii Insurers Council	State Trade
National Association of Mutual Insurance Companies	National Trade	Texas Coalition for Affordable Insurance Solutions	State Trade
Personal Insurance Federation of California	State Trade	Illinois Insurance Association	State Trade
LL Global Inc	National Trade	New York Insurance Association	State Trade
Bank Policy Institute	National Trade	Insurance Alliance of Michigan	State Trade
Personal Insurance Federation of Florida	State Trade	Independent Insurance Agents & Brokers of America	National Trade

In compliance with federal law, Allstate files quarterly lobbying reports for all federal lobbying activities. Nearly all states require lobbyists, and those who hire lobbyists, to submit periodic disclosure reports, but the requirements and access to disclosure reports vary by state.

Q1 2022

Q2 2022

Q3 2022

Q4 2022

Q1 2022

Chief of the Bureau of Transportation
Department of the Senate
Office of Public Revenue
Washington, DC 20541
Phone: (202) 455-2222

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) All filers are Required to Complete This Page

Reportant Name: [?] Organization/Reporting Firm: [?] Self-Registered Individual: [?]

Address: [?] City: [?] State: [?] Zip: [?] Date: [?] Day: [?] Month: [?] Year: [?]

Phone: [?] Fax: [?] Email: [?]

Estimated dates of activities of different filers (See 5)

From: [?] To: [?] Day: [?] Month: [?] Year: [?]

Is Contact Name: [?] Is Multiple Number: 1 or less: [?]

Is Contact Name: [?] Flag: [?] Effect of filer is a state or local government or municipality: [?]

TYPE OF REPORT A New [?] A Renew [?] Q1 01 01 2022 Q1 02 01 2022 Q1 03 01 2022 Q1 04 01 2022

Is Contact filer personally paid for services of filer: [?] Is Contact filer a lobbyist: [?]

INCOME OR EXPENSES - YOU MUST complete either Line 1 or Line 2

1. INCOME

NO INCOME relating to lobbying activities for the reporting period was:

Less: Income \$0.00

Net Income: [?]

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Net Income: [?]

2. EXPENSES

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Net Expense: [?]

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Net Expense: [?]

Method A: Reporting amounts using L2A definitions only

Method B: Reporting amounts under section 101(b)(1) of the Internal Revenue Code

Method C: Reporting amounts under section 101(b) of the Internal Revenue Code

Q2 2022

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Q3 2022

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Q4 2022

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